UTAH REINED COW HORSE ASSOCIATION

Request for Sponsorship

The purpose of the Utah Reined Cow Horse Association (URCHA) is to:

- Improve and promote reined cow horse events within the region
- Host and promote reined cow horse shows, clinics, and the annual Snaffle Bit Futurity, all of which promote the reined cow horse tradition
- Promote and develop interest in reined cow horses among the youth of Utah and the Intermountain West

The URCHA, a 501(c)(7)non-profit organization, was organized in 1984 with 6 members and today has grown to over 150 members from Utah, Nevada, Colorado, Idaho, Montana and Wyoming. In order to continue our promotion of the reined cow horse, we are searching for individuals, businesses, and organizations that are like minded and willing to provide support for our goals through donations. **Benefits of sponsorship include:**

- An opportunity to advertise your business, organization, ranch, etc., by providing items with your name and logo.
- Announcement of all sponsors throughout our 4 scheduled shows, the URCHA spring clinic and the annual URCHA Snaffle Bit Futurity.
- Sponsors will be listed on our website banner (<u>urcha.org</u>) and on our Facebook page.
- Listing of sponsors on all show programs, including the fall Futurity.
- Class sponsors, or higher, will receive two complimentary tickets to the URCHA annual banquet.
- Opportunity to have a vendor booth at the annual Snaffle Bit Futurity.
- Ability to place signage/banner for display at all URCHA shows, clinics, and the Snaffle Bit Futurity. (\$500+)

SPONSORSHIP OPPORTUNITIES

- Product Sponsor
- Saddle- Name on Banner \$300
- Class Champion Buckle \$200.00
- Reserve Champion Award \$150.00
- **Gold** Entire class award/sponsorship Banner \$500.00
- Platinum- 2 Banners + Event Sponsor \$1,000
- **Sponsor Event** (Futurity/Derby/Horse Show) \$5,000 This event will then carry your name.

To take advantage of these opportunities please contact: Madi Funk- <u>funkmadi72@gmail.com</u> (435) 363-5306 Wyatt Misrasi- (435) 230-9326

Thank You for Your Support!